

# Announcing the 2007 First Annual Phylm Prize

Phylm, pronounced “film,” is the artistic merger of “physics” and “film.”

## About the Phylm Prize

The Phylm Prize is an award aimed at spurring interest in physics and the educational use of new media. This year’s winner will receive a check for \$100 (US) to be dispersed in June 2007.

## Content

- Submissions should take the form of video content uploaded to YouTube.
- Clips should contain one or more of the following:
  - A critique/analysis of the physics presented in a fictional work. For example, could the bus in Speed have made “the jump,” or how strong would Spider-Man have to be to throw a car that far?
  - An analysis of physics as revealed by the examination of a real-world video clip. For example, what forces does a gymnast experience during his routine?
  - An explanation/presentation of some physics concept or theory. For example, what is the conservation of energy?
- The clips should be aimed at a general audience of non-science majors. So please, no calculus. Basic algebra and trigonometry are acceptable, however.
- Clips in excess of two and a half minutes probably will NOT be considered. However, a super-high YouTube rating might sway the judges.
- All submissions must be the intellectual property of their posters, and any sampling of others’ work must comply with the terms of fair use under US law.
- Submissions must comply entirely with the YouTube terms of use.
- Keep it clean.

## Eligibility

Anyone with a YouTube account is eligible to enter given it is legal in his/her locality both to do so and to collect the prize. Contestants may submit multiple entries. Teams may submit entries via a designated representative to whom the prize would be paid if the team should win.

## Submitting Entries

To submit entries, simply post them as a “video response” to the call for submissions posting at: [http://www.youtube.com/watch?v=1iGY5fEtJ\\_I](http://www.youtube.com/watch?v=1iGY5fEtJ_I)

## Selection

A panel chosen by physics teacher and prize sponsor David Colarusso will select the winner from those submissions meeting the above criteria. They will base their judgment on three primary considerations: scientific accuracy, clarity of presentation, and creativity. Additionally they will make use of YouTube ratings to narrow the field of applicants should the number of submissions require. The panel’s decision is final. To view and rate current entries, visit:

[http://www.youtube.com/video\\_response\\_view\\_all?v=1iGY5fEtJ\\_I](http://www.youtube.com/video_response_view_all?v=1iGY5fEtJ_I)

## Important Dates

May 1, 2007 at 12:00am (GMT): All submissions due.

May 1 to May 15, 2007: YouTube community invited to rate entries.

May 15, 2007: Official judging commences. YouTube ratings will be taken into account.

June 1, 2007: Winner announced by video posting to: <http://www.youtube.com/user/dcolarusso/>